



Role: Executive Director

Employer: Blue Bronna Wilderness Camping Association

Job Type: Full Time

Accountability: Responsible to the Camp's Board of Directors

About BBWC:

Blue Bronna Wilderness Camp (BBWC) exists to bring people to faith and maturity in Jesus Christ through a wilderness camping experience.

BBWC is centered around teaching Biblical truths by allowing campers to spend time in God's word and time living in his raw majestic mountainous creation with minimal electronic devices. Campers are educated and participate in outdoor living, chores, activities and fun through horseback riding, hiking and water sports, all while learning about God in these daily activities. Through authentically living an outdoor lifestyle in a wilderness setting, campers get outside their comfort zone and learn to see, experience and trust God the Creator in His very own creation.

The camp was founded in 1987 and operated southwest of Calgary in the Dutch Creek area until the camp received a lease site at Willow Creek in 2007. BBWC now operates two camp sites, with a base camp at Willow Creek, and a back country site at Coat Creek.

Job Overview:

The Executive Director will be the most senior management paid position in the organization. They are responsible for accomplishing results in line with the mission, vision and the goals of the organization as set by the board of directors, while also being responsible for the overall management of BBWC. The Executive Director will direct the organization and achieve long-term success in its evangelical Christian ministry.

We offer:

- Competitive salary
- Optional onsite accommodation
- RRSP contribution
- Other staff benefits

Job Description:

- Leads, cares for, facilitates spiritual growth and develops a team of people who together live out the gospel in word and deed – providing opportunities for campers and guests to make a commitment to Jesus and deepen their faith.
- Provides pastoral care to the staff team and assists others in leadership to do the same for those under their care.
- Build relationships with key community stakeholders, welcoming and engaging their energy, skills, and passion to advance our ministry aims.
- Positions the camp to be a positive and contributing member of the local churches and wider community.



- Overseeing, setting and achieving the operational vision for both the summer camp season, and the year-round ministry; including developing framework for summer camp and year-round programs.
- Setting and following annual budgets.
- Modelling the organization's culture, values and behavior.
- Advising and communicating with the Board of Directors on operational activities.
- Travelling to meet with current and potential donors/supporters as well as promotional visits at local churches and schools.
- Manage the development and maintenance of a Customer Relationship Management (CRM) program for all attenders and supporters of the camp, in order to connect through various media, including newsletters, social media, phone and email systems to provide monthly reports and updates as needed.
- Fostering and modelling a positive image of BBWC ministry.
- Assist in the planning and executing of fundraising initiatives.
- Recruiting, hiring, training and retaining summer and full-time staff.
- Advertising and hosting rental groups, churches and school groups, for year-round usage of property.
- Recruiting speakers and volunteer staff for summer camps.
- Grow the camp according to the strengths of the different sites.
- Familiarity with horses and wilderness, with the ability to oversee and release people to carry out their positions.

Qualifications:

- Meets the qualifications of an Elder as outlined in Titus 1:5-9.
- Completed one year at a Bible school or have a minimum one year of relevant church or summer camp experience.
- Exhibit pastoring, leadership and discipleship skills.
- Exhibit strong communication skills, including written, spoken, and listening.
- Wilderness First Aid (or willing to complete upon hiring).
- Food safe course (or willing to complete upon hiring).

Please submit your resume and cover letter via email to bluebronna@gmail.com.